



Viston Tech: Enterprise AI That Delivers Measurable Business Value

From pilots to production: AI transformation for Fortune 500 and high-growth enterprises.

Architecting enterprise-grade AI that drives growth, efficiency, and resilience.

Presented by Viston Tech · infoai@viston.tech · viston.tech



EXECUTIVE SUMMARY

AI That Moves the P&L

Viston Tech is a dedicated AI venture of Hir Infotech, focused exclusively on enterprise-grade AI for global organisations. We have helped enterprises transform over **\$236B in business value** through AI initiatives, achieving **1.7x–10x ROI** and up to **45% faster time-to-value** compared to traditional approaches.

Revenue & Margin

How does AI directly impact revenue, margin, and risk?

Pilots to Production

How do we move from scattered pilots to governed, at-scale deployment?

Security & Adoption

How do we ensure security, compliance, and change adoption across the enterprise?

The Window to Act Is Now

The Shift Has Happened

AI has moved from experimentation to a board-level strategic priority. Peers are already scaling AI pilots into production and seeing tangible, measurable impact.

The Cost of Delay

Enterprises that delay AI scale-up face higher operating costs, slower decision-making, and weaker competitive positioning versus AI-mature competitors.

The Real Leadership Question

The challenge is no longer "*Should we adopt AI?*" but "**Where do we focus first, and how do we operationalise AI responsibly across the organisation?**"





COMMON CHALLENGES

Why Enterprise AI Efforts Stall

Pilot-to-Production Gap

Many organisations run multiple PoCs that never move into stable production or deliver P&L impact.

Siloed Data & Platforms

Fragmented data, legacy systems, and competing tools make it hard to build reliable AI foundations.

Governance & Risk Concerns

CIOs and CROs worry about data privacy, model risk, compliance, and vendor lock-in slowing decisions.

Talent Bottlenecks

Scarcity of specialised skills in agentic AI, MLOps, and multi-modal AI restricts scaling.

- ❏ **Viston Tech is structured to specifically remove these blockers** through its strategy, architecture, and delivery frameworks.



COMPANY OVERVIEW

Viston Tech in One Slide

A specialised AI venture of **Hir Infotech Pvt. Ltd.** (India), built to serve enterprises across North America, Europe, and APAC. One of the fastest-growing AI agencies, acting as a full-stack AI partner from strategy to implementation and MLOps.

\$236B+

Value Delivered

AI transformation value delivered to Fortune 500 and high-growth companies.

10x

ROI Range

1.7x–10x ROI on AI programmes using Viston's methodologies.

20+

Years Experience

Combined enterprise IT and data experience within leadership.





DIFFERENTIATION

What Makes Viston Different



Agentic AI Architecture

Designs autonomous AI agents that collaborate to execute complex, multi-step business workflows — not just isolated tasks.



Enterprise-Grade Governance

ISO-aligned security, data governance, and compliance practices to meet global regulatory and risk expectations.



Proprietary Scaling Frameworks

A 4-phase implementation model and a 3-phase scaling framework that cuts time-to-ROI by **~40%** when moving from PoC to enterprise rollout.



Model-Agnostic Approach

Works across multiple cloud, model, and tooling ecosystems to avoid lock-in and fit existing enterprise standards.



SERVICE PORTFOLIO

End-to-End AI Offerings



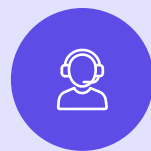
Strategic AI Consulting & Readiness

AI readiness assessment, strategy & roadmap, change management, ROI modelling, training and knowledge transfer.



AI Platforms & Custom Solutions

Custom AI development, predictive analytics & forecasting, MLOps & model monitoring, NLP, and computer vision.



AI Agents, Chatbots & Automation

AI agent development, multi-agent orchestration, enterprise chatbots, voice-enabled & multilingual assistants, workflow bots.



Vertical & Industry Solutions

Healthcare AI, financial services AI, e-commerce intelligence, manufacturing analytics, BI, and content/code/design automation.



PILLAR 1

Strategic AI Consulting & Readiness

1 AI Readiness Assessment

Evaluate data, technology, people, and governance maturity; identify quick wins and structural gaps.

2 AI Strategy & Roadmap

Co-create an enterprise AI vision, 12–24 month roadmap, and prioritised use-case portfolio aligned with corporate strategy.

3 Change Management & Enablement

Executive workshops, stakeholder alignment, and capability-building programmes for business and technical teams.

4 ROI & Investment Framing

Build business-case models (conservative, base, upside) for each initiative with clear assumptions for CFO and Board.

AI Strategy Roadmap





PILLAR 2

Predictive Analytics & Decision Intelligence

From demand forecasting and churn prediction to risk scoring and revenue forecasting — Viston's analytics platforms surface next-best-actions and scenario simulations for managers.

Operations

Predictive maintenance, anomaly detection, SLA risk alerts.

Finance

Cash-flow forecasts, credit risk, fraud pattern detection.

Commercial

Propensity-to-buy, price and promotion optimisation.

📄 **Outcomes:** Higher forecast accuracy, better capital allocation, and faster, evidence-based decisions at scale.

GenAI, NLP & Content/Code/Design Automation

→ Content Automation

Generation and localisation of marketing content, product descriptions, FAQs, knowledge-base articles, and reports at scale.

→ Agentic Coding

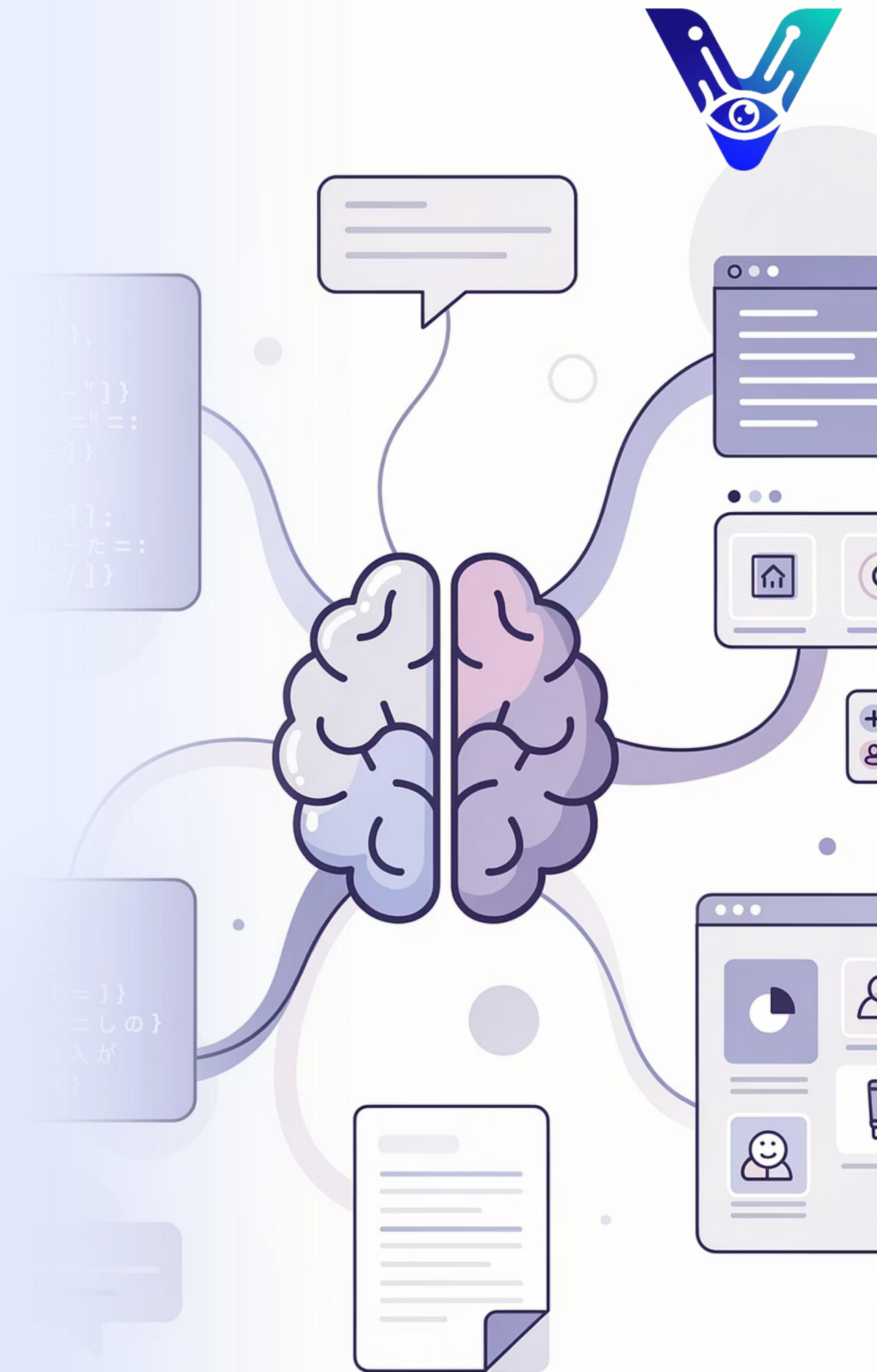
AI that plans, writes, tests, and reviews code — accelerating software delivery while maintaining quality.

→ Design Automation

Automated creation of campaign variations, creative assets, and on-brand templates for marketing and product teams.

→ NLP & Text Analysis

Sentiment analysis, text mining, summarisation, intelligent search, and language translation to unlock unstructured data.





PILLAR 2 CONTINUED

Computer Vision & Industrial AI

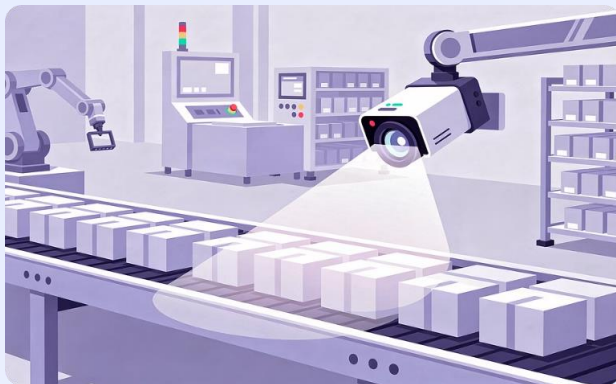
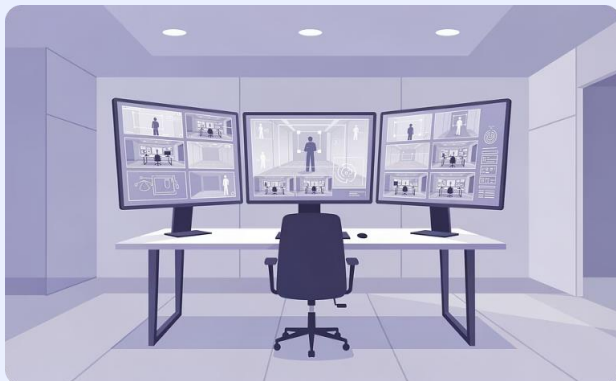


Image Recognition & Quality Control

Automated quality control in manufacturing, defect detection, and product recognition. Visual inspection pipelines integrated with MES/ERP for traceability and audit-ready records.



Security & Surveillance

Real-time monitoring, anomaly detection, and alerting across facilities for security and safety use cases.



Retail Analytics

In-store footfall mapping, shelf compliance, product placement optimisation, and visual merchandising insights.



PILLAR 3

AI Agents, Chatbots & Workflow Automation

Enterprise Chatbots & Virtual Assistants

Omni-channel assistants (web, app, internal portals) for customer support, HR, IT, and finance shared services.

Voice-Enabled & Multilingual Support

Natural, human-like conversations in multiple languages for global operations.

Custom AI Agents & Multi-Agent Orchestration

Agents that understand context, call internal systems (CRM/ERP/ticketing), and complete end-to-end workflows.

AI Automation & Workflow Bots

Automate repetitive knowledge work — ticket triage, approvals, research, document handling — freeing teams for higher-value tasks.





INDUSTRY FOCUS

Flagship Use Cases by Industry



Healthcare

Patient engagement chatbots, bed & resource forecasting, clinical analytics, coding and claims optimisation.



Financial Services

Fraud detection, AML, credit decisioning, intelligent customer service, personalised product recommendations.



E-commerce & Retail

Demand forecasting, personalised recommendations, dynamic pricing, return reduction, omnichannel automation.



Manufacturing & Logistics

Predictive maintenance, yield & OEE optimisation, route optimisation, and network planning.



CASE STUDY

Healthcare Provider Network — North America

The Challenge

A large multi-site healthcare provider needed to improve patient flow, resource utilisation, and revenue cycle performance — all while maintaining strict compliance.

Solution Deployed

- Predictive analytics for admissions and bed management
- AI-assisted coding and claims review
- Patient-facing chatbots for appointments, FAQs, and follow-ups

Impact

- Reduced wait times and better capacity utilisation
- Lower claims denial rates and faster reimbursements





CASE STUDY

Omnichannel Retail & E-commerce — APAC

Clients include an India omnichannel retail leader and an APAC e-commerce marketplace, both facing fragmented online/offline data, inaccurate forecasting, and high service workloads.

Solutions

- Unified data layer and demand forecasting for inventory & replenishment
- Personalised recommendation engines and search relevance optimisation
- AI chatbots for customer and seller support

Impact

- Higher forecast accuracy; reduced stockouts and overstocks; improved margins
- Increased conversion and average order value
- Reduced support tickets per order



CASE STUDY

Manufacturing, Automotive & Logistics — Global

DE

Europe — German Manufacturing & Automotive Tier-1

Computer vision for in-line quality inspection and AI for predictive maintenance. **Outcomes:** fewer unplanned downtimes, lower scrap, higher OEE.

BR

Latin America — Brazil Last-Mile Logistics & 3PL

Route optimisation, demand forecasting, and AI-driven control towers for real-time exception management. **Outcomes:** reduced cost per delivery, improved on-time performance.

AE

Middle East — UAE Retail Bank (Fraud & AML)

AI-based transaction monitoring and case prioritisation to improve detection accuracy and investigation speed.



Delivery Methodology — From Vision to Run

Architect & Prepare

Data readiness, reference architectures, governance blueprint.

Pilot & Validate

Rapid pilots with KPIs, feedback, and change management.

Discover & Align

CxO workshops and prioritized use-case portfolio.

Scale & Operate

3-phase scaling, MLOps, 40% faster time-to-ROI.

Viston's 4-phase model ensures every engagement moves from strategic alignment to measurable production outcomes — with value proven within weeks, not years. The proprietary 3-phase scaling framework in Phase 4 reduces time-to-ROI by **~40%** when industrialising successful pilots.



TECHNOLOGIES

Our Core Technology Stack & Expertise

Viston Tech leverages a diverse and powerful array of cutting-edge AI technologies, frameworks, and platforms to deliver bespoke solutions for our clients.



Large Language Models (Text / Multimodal)

Tools: OpenAI (GPT-4.1, GPT-4o), Anthropic (Claude 3.5), Google (Gemini), Meta (LLaMA)

Used for: Advanced text generation, complex reasoning, dynamic chatbots, code synthesis, vision processing, and multimodal AI applications.



Predictive & ML Models

Tools: scikit-learn, XGBoost, LightGBM, TensorFlow, PyTorch

Used for: Accurate forecasting (demand, revenue), churn prediction, risk assessment, and developing sophisticated scoring models.



NLP / Text Intelligence

Tools: spaCy, NLTK, Hugging Face, AWS Comprehend, Azure Text Analytics

Used for: Sentiment analysis, sophisticated text mining, automated summarisation, intelligent search functionalities, and language translation.



Creative / Generative AI Models

Tools: Stability AI (Images, Audio), Midjourney (Images), Runway (Video), ElevenLabs (Voice)

Used for: Crafting marketing creatives, generating rich media content, producing targeted ads, and ensuring consistent brand aesthetics.



Computer Vision Models

Tools: OpenCV, YOLO, Amazon Rekognition, Google Cloud Vision, Azure Computer Vision, Tesseract

Used for: Image recognition, object detection, visual inspection, optical character recognition (OCR), and real-time video analysis.



Automation Platforms (No-Code / Low-Code)

Tools: n8n, Zapier, Make, UiPath

Used for: Streamlining routine tasks, seamless CRM synchronisation, automating email workflows, and orchestrating complex ERP actions.

Governance, Security & Compliance



Security Posture

ISO-aligned security practices, strict access controls, secure data handling, and alignment with leading cloud security standards.



Responsible AI

Model interpretability, bias monitoring, performance tracking, and clear model-risk policies where required.



Compliance-by-Design

Architectures designed to support GDPR and global data-privacy regimes, plus sector-specific regulations in healthcare and financial services.



C-suite reassurance: Innovation speed is always balanced with auditability, regulatory readiness, and risk management.





COMMERCIAL

Engagement Models & Commercial Logic

1

Strategy & Readiness

Fixed-scope, time-boxed engagements (2–4 weeks) to define AI vision, roadmap, and business cases for Board/C-suite.

2

Pilot / Lighthouse

Clear-scope pilots with well-defined KPIs to prove value and de-risk technology choices before major investment.

3

Scale-up & Co-Innovation

Multi-year roadmaps with shared KPIs, outcome-linked milestones, and optional joint innovation labs.

CFO/CEO Framing

Enterprise clients typically see **1.7x–10x ROI** on AI investments following Viston's frameworks, with transparent financial modelling including sensitivity analysis and payback period for each initiative.

Why This Model Works

Each engagement stage is designed to reduce risk, build internal confidence, and create a clear financial case before committing to the next level of investment.



NEXT STEPS

Let's Define Your AI Growth Agenda

Proposed first step: a **2–3 week Enterprise AI Readiness & Opportunity Assessment** to identify 3–5 high-impact AI initiatives with quantified value and an implementation roadmap.

Board-Ready AI Vision

AI vision and prioritised use-case portfolio ready for executive and board presentation.

Architecture & Data Roadmap

High-level architecture and data roadmap to guide implementation decisions.

ROI & Investment Plan

Initial ROI and investment plan to support budget and approval decisions.

"Let's schedule a confidential C-suite working session to define where AI can unlock your next stage of growth, efficiency, and resilience."



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